

Domestic abuse codeword

Suggested social posts

These social posts can be used as a guide to help you raise awareness of the codeword scheme. Please do tailor these for your audiences.

- If a pharmacy has Ask for ANI on display and you are suffering from domestic abuse, you can ask for immediate help and support using the Ask for ANI codeword. #YouAreNotAlone. Find out more at: www.gov.uk/domestic-abuse
- #YouAreNotAlone – if you're suffering from domestic abuse you can now seek immediate help and support using the Ask for ANI codeword at participating pharmacies. Find out more here: www.gov.uk/domestic-abuse
- A new codeword scheme has launched with participating pharmacies, Ask for ANI offers immediate assistance to people suffering from domestic abuse. #YouAreNotAlone. Find out more: www.gov.uk/domestic-abuse

An accompanying social media asset is available to download here:
<https://homeoffice.brandworkz.com/bms/?link=CC6BEE74>



Home Office